

 **MOBILE RADIO**



General Electric
MASTR[®] MVP Personal Radios
Quality that speaks for itself

Remarkable performance,
remarkably low price



Dollar for dollar and feature for feature, the MASTR MVP Personals are an exceptional value. For people who need a basic, no-frills, high-quality radio that will stay on the job doing its job, these are the ones to consider.

Many of their mechanical and electrical components, for example, and many of their features and options are identical to those in GE's high-spec PE Personal radios.

Just look at some of the features. Up to 5 watts of RF power. A rugged interior and exterior design that can handle tough assignments with ease. High-capacity 700 mAh rechargeable battery, with a much-imitated twist-lock connector that makes battery changeovers a

snap. Weather-protected openings and impact-resistant Lexan®-and-steel cases. Outstanding audio.

There's also an impressive array of options that make the MVP Personals even more versatile, even more valuable. Up to 6-channel capability, for instance, and selective calling. Desk-top and multi-unit chargers. Channel Guard tone-coded squelch system and sequential-tone selective signalling, too. Plus a broad selection of antennas, batteries, carrying and audio accessories.

Anyway you look at it, the MASTR MVP Personals are a lot of radio for the money.

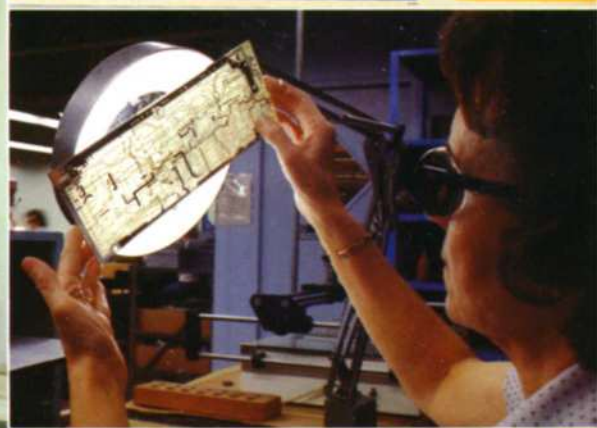
Note: Some models are shown with optional equipment



Performance Characteristics

- Output Powers—Up to 5w
- Frequency Bands—VHF, UHF
- Number of Channels—Up to 6
- Models/Options — Popular options; one case size

Quality begins with people



People like our product design, inspection, test and manufacturing personnel, who help maintain the industry's most stringent quality-control standards.

People like our sales and service representatives. Permanent residents of the area they serve, they're uniquely prepared to provide responsive, professional, on-the-spot service and support. When you need it.

People, in short, who will stay with you and work for you. That's what makes the General Electric team part of your team.

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